



Sonoma County Alliance

*Business Advocates for a Healthy
Economy, Community and Environment*

- ◆ Business Advocacy
- ◆ Healthy Environment
- ◆ Healthy Economy
- ◆ Transportation
- ◆ Infrastructure
- ◆ Education
- ◆ Take Back our
Community



SONOMA COUNTY ALLIANCE

Contact Information:
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Membership Information



www.sonomacountyalliance.com

Vision of the SCA

Mission:

We are an alliance of Sonoma County businesses, organizations and individuals advocating for a vibrant community with a robust economy, healthy environment, educated workforce, modern and efficient infrastructure and a commitment to public safety and well being. We build strong coalitions to advocate for these ideals, educate our diverse membership and influence the regional political process.

History:

Since 1975 the Sonoma County Alliance has been instrumental in identifying, monitoring and weighing in on various issues impacting the county. The SCA has helped to guide interested parties toward a consensus on actions designed to improve the economy, protect the environment, enhance the county's infrastructure and support education while identifying ways to improve the quality of life in Sonoma County.

Leadership & Advocacy

We provide leadership on crucial business and community issues by providing a forum and engaging in advocacy. We do this through our committees and by educating our Members in the following areas:

Transportation Committee:

- ◆ Air, Rail & Roads

Infrastructure Committee:

- ◆ County Planning Process
- ◆ Groundwater Management

Environmental Committee:

- ◆ Solid Waste
- ◆ Alternative Power

Education Committee:

- ◆ Career Readiness Programs
- ◆ Career Technology Education

Take Back Our Community:

- ◆ Aids in the capture of known criminals through an informant's reward program requested by local law enforcement.

Diversity

Today's Sonoma County Alliance is a broad based organization reflecting virtually every sector of society, including representatives from business, non-profits, public safety, public employees and elected officials. Our goal is to protect the economic vitality of Sonoma County while maintaining a healthy environment. The diversity of our membership is what makes us effective in creating change.

For more information on how you and your company can become a member of the Sonoma County Alliance, where you will be supported by, and participate with, likeminded leaders in Sonoma County, please contact:

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